



# Arcata Main Street's 21st Annual Oyster Festival

## Saturday, June 18, 2011

*Fun, Food, Music and Frolic in Humboldt County!*

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Congratulations on the success of your business. As a community leader we would like to invite you to partner with us in presenting the area's best event for 2011. Away.com ranked this festival as the 7th best food festival in the world and Arcata was named The Oyster Capital of California.

Arcata Main Street's Oyster Festival is an annual event which has long been considered one of Humboldt County's BEST events drawing crowds of over 18,000 attendees with proceeds supporting year round activities in downtown Arcata such as Concerts on the Plaza, Trick or Treat on the Plaza and many more. The Oyster Festival takes place on the Arcata Plaza on June 18, 2011. We are asking that you join us in contributing to the continued success of this event by becoming a sponsor.



Arcata Main Street's Oyster Festival began 21 years ago as a way to promote our local aquaculture industry.

Over 70% of the fresh oysters consumed in California are grown in 450 acres of Arcata Bay where the conditions are ideal.

Today, the festival has become a tradition for local restaurateurs, executive chefs, and caterers to show off their culinary skills by preparing oysters in every imaginable way.

We are very excited to be working on this event; it has been met with enthusiasm and anticipation at every turn. We have enlisted a very diverse group of volunteers to ensure the success of this event.

Your sponsorship is a great opportunity to build brand recognition, goodwill and support a healthy and vibrant downtown Arcata. Thanks for your support. If you have any further questions, please contact me at the number below. Have a great day.

Sincerely,

Jennifer Koopman  
Executive Director

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[www.arcatamainstreet.com](http://www.arcatamainstreet.com) | [www.oysterfestival.net](http://www.oysterfestival.net)